



Regional AAHAM Meeting & Exhibitor Fair
Sponsored by the Keystone and Philadelphia Chapters of AAHAM

DATE: **When:** Friday, May 17, 2019
Where: Sands Casino Resort Bethlehem
 77 Sands Boulevard, Bethlehem, PA 18015
<http://www.pasands.com>

COST: **\$90/Member** **\$115/Non-Member** **\$90/HFMA/NAHAM Member**

****4.75 Educational Hours = 9.50 AAHAM CEUs****

The Keystone and Philadelphia Chapters of AAHAM are pleased to present this year's Regional AAHAM meeting and Exhibitor Fair. Come join us for a day of education and networking with peers and vendor partners.

AGENDA

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| 07:45 AM —08:30 AM | Registration & Exhibitor Fair | Continental Breakfast |
| 08:30 AM —08:45 AM | Welcome/Announcements | Steven Honeywell Lisa Laudeman |
| 08:45 AM —09:45 AM | Finding Lost Revenue Through Charge Capture | Day Egusquiza, President AR Systems, Inc. & Founder, Pt Financial Navigator Foundation, Inc.-an Idaho-based Family Foundation |
| 09:45 AM —10:15 AM | Break | Exhibitor Hall |
| 10:15 AM —11:15 AM | What does Disruption Look Like? <i>From a Patient, Provider, Payor & National Perspective</i> | Day Egusquiza, President AR Systems, Inc. & Founder, Pt Financial Navigator Foundation, Inc.-an Idaho-based Family Foundation |
| 11:15 AM – 12:00 PM | HAP Updates | Jolene Calla HAP |
| 12:00 PM —12:30 PM | Medicaid / ACA Updates | Tony DiLuca |
| 12:30 PM – 1:30 PM | Lunch | Exhibitor Hall |
| 1:30 PM – 02:30 PM | Creating a Full Servicing Pre-Encounter Team | Kasandrah Garnes / Melinda Kilroy |
| 2:30 PM – 03:00 PM | Worker's Comp Updates | Howard Maniloff |
| 3:00 PM – 03:45 PM | Exhibitor Raffles/Drawings | |



Room Blocks

We are pleased to announce we have secured a block of rooms at the Resort at a discounted rate for our membership. Rooms are available on Thursday (May 16) and Friday (May 17).

Information is as follows:

Thursday Night Rate: \$132.00 (Single or Double occupancy)

Friday Night Rate: \$159.00 (Single or Double occupancy)

Interested in reserving a room?

Contact the Resort using the following information: Phone: 877-726-3777 / Group Code: GAA0519

Cutoff date for discounted room rate is April 25, 2019.

Speaker Biography's

Day Egusquiza, President, AR Systems Inc.



Day Egusquiza brings over 30 years' experience in health care reimbursement, hospital business office operations (20 years in an Idaho hospital), contracting and compliance implementation. Additionally, her experience includes eight years as a Director of a Physician Medical Management billing service, which included completing an integrated business office between a hospital and a large physician clinic. She has been an entrepreneur in hospital and physician practice accounts receivable management and a leader in redesigning numerous organizations.

Ms Egusquiza is a nationally recognized speaker on continuous quality improvement (CQI), benchmarking, redesigning, reimbursement systems and implementing an operational focus of compliance- both in hospitals and practices. She has been on the AAHAM National Advisory Council, HFMA National Advisory Council, is a past President of the Idaho HFMA Chapter & recently received the Lifetime Achievement Award. She has been highlighted in JCAHO's Six Hospitals in Search of Excellence, Zimmerman's Receivable Report, HFMA's HFM and Patient Account, AHIA Prospective, and numerous healthcare newsletters along with a contributing author to 2006 Health Law and Compliance Update. She received the Idaho Hospital Association "Distinguished Service Award" for her legislative work and training on new indigent law

Kasandrah Garnes

Senior Director of Patient Access, Thomas Jefferson University Hospital



Kasandrah Garnes has been with Thomas Jefferson University Hospital [Jefferson Health] since 2014. In her role as the Senior Director of Patient Access, she oversees Admissions, Emergency Room, Registration and Insurance Verification functions for three campuses.

Prior to joining Jefferson, Kas was an Assistant Vice President at the Virtua Health System leading Patient Access for their physician group. Also while at Virtua, Kas served as an Administrator for their Specialty, Surgery and Primary Care offices throughout Southern New Jersey.

Kas began her career in healthcare at the Children's Hospital of Philadelphia as a Practice Manager overseeing physician support services. She later became the Director of Registration and the Charity Care office. Kas was promoted to Senior Director of Patient Access after taking on responsibility for Central Scheduling and Bed Placement.

Kasandrah received a bachelor's degree in Biomedical Engineering from Johns Hopkins University and later earned her MBA in Financial Investments from Drexel University. She continues at Drexel as an adjunct professor within the Health Administration Department.



Melinda Kilroy-Cauley
Senior Vice President Consulting, Revint Solutions



Mindy is Senior Vice President of Revint Solutions' Consulting practice. She has more than 20 years of experience in healthcare operations. Mindy provides executive oversight and leadership to the Consulting Practice, which includes traditional Revenue Management and Operational Consulting as well as the Supplemental Services Group.

Prior to joining Revint Solutions, Mindy was the owner of a consulting company for twelve years. She conducted projects in all aspects of the Revenue Cycle including Patient Access, Patient Accounting, System Implementations, and Project Management. She has provided consulting services to health care organizations including health care systems, Physician Practices, Nursing Home Facilities, and software providers. Mindy's expertise in the revenue cycle includes Patient Access, Scheduling, Patient Accounting, Physician Practices, and Information Technology. She also held management level positions prior to that including Director, Patient Financial Services, and multiple management positions throughout Patient Access and Patient Accounting.

Mindy earned her Bachelor of Science degree from West Chester University. She is a current member of American Association of Healthcare Administrative Management (AAHAM), National Association of Healthcare Access Management (NAHAM) and chair of the Revenue Cycle Committee of the Metro Philadelphia chapter of the Healthcare Financial Management Association (HFMA)

Jolene H Calla, Esquire
Vice President of Health Care Finance and Insurance
The Hospital and Healthsystem Association of Pennsylvania, (HAP)



Ms. Calla currently serves as the Vice President of Health Care Finance and Insurance for the Hospital and Healthsystem Association of Pennsylvania (HAP). In this role, Ms. Calla directs all activities related to health care finance, including Medicare, Medicaid, and other government reimbursement for health care providers. Her responsibilities include detailed understanding and analysis of state and federal budgets, as well as a comprehensive knowledge of legislation and regulation impacting hospital and health system finances, reimbursement, tax exemption of not-for-profit hospitals, and hospital charity care and billing practices across the continuum of care.

Ms. Calla frequently participates in negotiations with government agencies and representatives of outside organizations on behalf of HAP. Prior to joining HAP, Ms. Calla served the Commonwealth of Pennsylvania for several years as Bureau Director for the Office of Medical Assistance Programs where she directed all operations and implemented multiple federal and state initiatives. Ms. Calla was the only person to lead both the Fee-for-Service and the Managed Care delivery systems. Ms. Calla's prior positions afford her extensive expertise in the health care and insurance industry, with a concentration in managed care. She worked as a Special Projects Consultant for Capital BlueCross, as the Director of Group Administration, Strategy and Process for Coventry Health Care and as Director of Marketing and Corporate Communications for Keystone Health Plan Central. Ms. Calla received her Juris Doctorate from the Widener University School of Law, her Master of Arts in Communication Arts from the New York Institute of Technology, and her Bachelor of Arts in English and Bachelor of Arts in Communication Arts from Villanova University.



Registration Form

Please register the following individuals for the **May 17, 2019** Regional AAHAM Meeting and Exhibitor Fair:

Name of Organization/Facility

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|---------------------------|-----------------|---|-------------------------------|---------------------|
| _____ Name of Attendee | _____ E-Mail | _____ Chapter Affiliation Keystone/NE/Phila | _____ AAHAM/HFMA/ NAHAM | _____ Non-Member |
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Cost:

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|-------------------|-------|---|
| AAHAM Member | \$90 | Make check payable to KPAMA Check for \$_____enclosed |
| HFMA/NAHAM Member | \$90 | |
| Non-Member | \$115 | |

It's easy to register and pay online. Just visit the Keystone Chapter website at:
<http://www.keystoneaaham.org/>

Or, send your registration form and check (payable to KPAMA) to:

Laurie Steffy
 1011 Hillcrest Road
 Akron, PA 17501
Lsteffy2@wellspring.org