



Philadelphia, PA
August 11-12, 2016
Penn Medicine

AGENDA: Sessions Thursday from 8:00am-5:00pm and Friday from 7:30am-12:00pm.

SPONSORS:



COST & REGISTRATION: Meeting costs are covered by the sponsors noted above. Register online at <http://www.aahamphila.org/east-coast-core/>

CONFERENCE LOCATION:

The East CORE Conference will be held at:
Penn Medicine
1500 Market St – Philadelphia – PA – 19102

ACCOMODATION:

We have secured rooms at a rate of \$189 per night at the Sonesta Hotel (short walk).

In order to secure a room you MUST book by July 13th with code 0810UPENN

Direct link: [EPIC East Coast Core Conference 8.16](#)

Sonesta Philadelphia - www.sonesta.com - 1800 Market St, Philadelphia, PA 19103 - Phone: (215) 561-7500
The Sonesta Hotel is recently renovated and very nice. They offer parking, free Wi-Fi, free onsite fitness and rooftop outdoor pool. Please contact Sue Stretch suellen.stretch@uphs.upenn.edu if Sonesta cannot accommodate your reservation.

PARKING: If you decide not to park at the hotel there are other options to be considered.

Central Parking System – Self Parking

1500 Market St - 215-567-1558

Entrance Description:

Right hand turn into garage off of 16th Street

Parkway Corporation – Self Parking

34 S 16th Street - 215-569-8400

Entrance Description:

Can be entered from 16th Street and 17th Street

TRAVEL:

This meeting is located in the heart of Philly. The Philadelphia International Airport is 9.5 miles (18min away via car).

Travel by train is about 25 minutes, trains are located at Terminal A – Airport Line to Center City Philadelphia / Off at Suburban Train Station

Other Options:

[Uber](#)

[Freedom Taxi](#)

[Phila Taxi Cab](#)

[Lady Liberty Shuttle](#)

[Airport Rental Cars](#)

Driving Directions:

From the Airport

- Keep left at the fork to continue toward Garage Access Rd
- Use the 2nd from the left lane to keep left at the fork and follow signs for I-95 N/PA-291 E/I-76/New Jersey/Philadelphia
- Keep right at the fork, follow signs for I-95 N
- Keep right to continue on Exit 13, follow signs for I-76 W/Valley Forge/PA-291 E and merge onto PA-291 E/Penrose Ave
- Continue on PA-291 E/Penrose Ave. Take S 26th St and I-76 W to Market St
- Merge onto PA-291 E/Penrose Ave
- Use the left 2 lanes to turn left onto S 26th St
- Merge onto I-76 W
- Take exit 345 toward 30th St
- Slight right onto Schuylkill Ave W/SR 3039/State Rte 3039
- Turn right onto John F Kennedy Blvd
- Turn right onto N 20th St
- Turn left onto Market St

Destination will be on the right

LOCAL RESTAURANTS:

Del Frisco's Steakhouse - Thursday night networking site

1426 Chestnut St – 215-246-0533 – www.delfriscos.com

Del Frisco's Double Eagle Steak House proudly opened to critical acclaim in Philadelphia in November of 2008. We feature USDA prime beef, fresh seafood, & incredible cold water lobster tails.

Our 24,000 square foot restaurant features three distinctive dining levels, each carved from the historic bank space built in 1922.

The Happy Rooster – American + Bar

118 S 16th St – 215-963-9311 - www.thehappyrooster.com

The Happy Rooster has been a Philadelphia mainstay since 1968. A tradition of irresistible food and an atmosphere of old-school refinement mixed with quirky charm make it a favorite spot among locals and visitors to the city. With the exception of a whimsical rooster-themed stained glass window, the exterior of this corner bar is unassuming. The most notable design feature, however, is the impressive wall-to-wall collection of roosters (the decorative sort). Perched throughout in every size and medium, roosters definitely rule this roost.

Morton's The Steakhouse

1411 Walnut St – 215-557-0724 - www.mortons.com

Morton's actually exists today because of...hamburgers! Years ago, before co-founders Arnie Morton and Klaus Fritsch really knew one other, they both worked at the Playboy Club in Montreal. The club was changing the menu, and Klaus cooked a hamburger that was sent out for Arnie to try. Arnie burst into the kitchen, demanding to know "Who cooked that hamburger?" When Klaus stepped forward, he wasn't sure if Arnie was going to be pleased or not but was relieved to hear him say that it was the best he'd ever tasted. From that day forward, they called it the "Million-Dollar Hamburger"! More than 3 decades later...

Morton's has grown to over 69 restaurants, but the vision is the same today as it was when we opened our first restaurant in Chicago in 1978.

Fogo de Chão – Brazilian Steakhouse

1337 Chestnut St – 215-636-9700 – www.fogodechao.com

The founders of *Fogo de Chão* grew up on a traditional Southern Brazilian farm in the Serra *Gaucha*. It is here that they learned to cook in the *churrasco* grilling tradition that would become the backbone of our story. After gaining a reputation among politicians, businessmen and celebrities who flocked from all over Brazil to taste the experience, *Fogo* opened its second restaurant in São Paulo. At the requests of loyal American guests, the *Fogo* concept was exported to the U.S. with a stateside debut in Dallas, Texas.

Oyster House - Seafood

1516 Sansom St – 215-567-7683 – www.oysterhousephilly.com

Oyster House is an East Coast seafood restaurant and raw bar, serving Philadelphia's freshest fish and shellfish. The restaurant is designed around a central marble raw bar where we serve the city's most extensive selection of oysters on the half shell. Our ever-changing list is focused on local varieties from the mid-Atlantic up to New England and Canada. In our bright and airy dining room, more than 100 vintage oyster plates are displayed on white brick walls. Those plates are from the collection of owner Sam Mink, a third-generation restaurateur who proudly sources the freshest fish, including lobsters from Maine that are out of the water for no more than 24 hours before arriving on your table as our critically acclaimed and wildly popular lobster roll.

Vedge – Vegan

1221 Locust St – 215-320-7500 – www.vedgerestaurant.com

Opened in fall 2011, Vedge is a vegetable restaurant by Chefs Richard Landau & Kate Jacoby. Located in the historic Tiger Building on Locust Street, Vedge offers a classically elegant dining experience with a

progressive, bold approach to cooking. The menus at Vedge are putting vegetables in the spotlight, featuring locally sourced and seasonal ingredients. Absolutely no animal products are used in the Vedge Kitchen. Behind the bar, our cocktails are fun and innovative, using house-made syrups and bitters. to represent the. Vedge prides itself on being a “foodie’s” restaurant – for omnivores, vegetarians, vegans, and carnivores alike.

Sampan – Asian

124 S 13th St – 215-732-3501 - www.sampanphilly.com

Sampan is an oasis of contemporary Asian small plates located in the heart of Center City, Philadelphia's hot Midtown Village neighborhood. A dramatic back-lit wall mural sets the scene for artful food, emerging from the restaurants centrally located open kitchen while a carefully curated selection of wine, beer, sake and cocktails complement guests' experiences.

Bellini Grill - Italian

220 S 16th St – 215-545-1191 - www.bellinigrill.com

Vincenzo Salvatore Carmelo Francesco Bellini, born in 1801, was an Italian composer who composed the operas; La Sonnambula, Norma and I Puritani. Known for long flowing melodies, Bellini was called the "swan of Catania". He was the quintessential composer of bel canto opera. Between 1934 and 1948, Guiseppe Cipriani, founder of Harry's Bar in Venice, created a signature special-occasion cocktail: a mixture of sparkling wine, traditionally Prosecco and peach puree. Because the pink drink reminded Cipriani of the color of a saint's toga in a painting by Giovanni Bellini, he named the drink the Bellini. It has become one of Italy's most popular cocktails. It's our favorite, too. Please enjoy a taste....

Giovani's Bar and Grill

1533 Chestnut St – 215-568-0800 – www.giovanibarandgrill.com

The all new and redesigned Giovani's Bar and Grill located at 1533 Chestnut Street in the heart of Center City Philadelphia is now open to the public. Known for our Pizza, Falafel's, Cheese steaks, Catering, Vegetarian and Mediterranean Menus we've added on a new state of the art fully stocked sports bar to the Restaurant.. Honestly, who doesn't like Pizza and Beer? Our everyday Happy Hour Specials from 5-7pm also gives you \$2 off any drink you desire for a great after work cocktail.

Top 10 Spots for Authentic [Philly Cheesesteaks](#)

THINGS TO DO:

The Philly Phlash is the quick, inexpensive, easy connection to key destinations throughout Philadelphia. Hop on and off at 22 stops every 15 minutes for easy and convenient access to the city's most popular sites, including the Philadelphia Zoo, Please Touch Museum, Penn's Landing, Eastern State Penitentiary and the Benjamin Franklin Parkway. The PHLASH is only \$2 per ride or \$5 per day. Tickets are available onboard with exact change, at any Visitor Center location, or online. Children under 4, senior citizens, SEPTA pass holders, and Philly STAMP holders always ride free! All PHLASH vehicles are temperature controlled and wheelchair accessible.

[Click here for more info](#)

Reading Terminal Market

The Reading Terminal Market, established in 1892 at 12th and Arch Streets, is the nation's oldest continuously operating farmers' market. Through its long and interesting history, it has seen times both good and bad, but has emerged in the 21st century as one of the greatest public markets in the country.

[Click here for more info](#)

Independence National Historical Park

Known as the birthplace of American democracy, Historic Philadelphia's Independence National Historical Park (INHP) is located on the site of many of the seminal events that carried the nation through its founding as a global leader of democratic ideals.

[Click here for more info](#)

Philadelphia Museum of Art

Like Philadelphia's own Parthenon, the Philadelphia Museum of Art sits majestically on a rise at the end of the Benjamin Franklin Parkway. The vast collections of this temple of art make it the third-largest art museum in the country, and an absolute must-see on the city's cultural circuit.

[Click here for more info](#)

The Rocky Statue and the Rocky Steps

The Rocky Statue and the "Rocky Steps" — better known as the Art Museum Steps — are two of the most popular attractions in Philadelphia.

Visiting the statue, running up the steps and taking a picture at the top is pretty much a must on your first visit to Philadelphia. It's a rite of passage.

[Click here for more info](#)

Franklin Square

Franklin Square, one of five public squares laid out by William Penn in his original plan for Philadelphia, offers a refreshing, urban green space with a ton of awesome activities within its eight-acre grounds.

[Click here for more info](#)

One Liberty Observation Deck

At long last, Philadelphia has a proper observation deck.

One Liberty Observation Deck, which opened in November 2015, provides Philadelphia with panoramic bird's-eye views of the city from the 57th floor of One Liberty Place in downtown Philadelphia.

[Click here for more info](#)