



**Regional AAHAM Meeting & Exhibitor Fair**  
**Sponsored by the Keystone and Philadelphia Chapters of AAHAM**

**DATE:** Friday, September 28, 2012  
**PLACE:** Radisson Hotel Valley Forge  
 1160 First Avenue  
 King of Prussia, PA 19406  
<http://www.radisson.com/king-of-prussia-hotel-pa-19406/pavalley>

**COST:**            \$90/Member                    \$115/Non-Member                    \$90/HFMA/NAHAM Member

**\*\*5.0 Educational Hours = 10.0 AAHAM CEUs\*\***

The Keystone and Philadelphia Chapters of AAHAM are pleased to present this year's Regional AAHAM meeting and Exhibitor Fair. Come join us for a day of education and networking with peers and vendor partners.

**AGENDA**

8:00 AM —8:45 AM	Registration & Exhibitor Fair	Continental Breakfast
8:45 AM —9:00 AM	Welcome/Announcements	Roger Poremsky Joanne Hilferty
9:00 AM —10:00 AM	Administrative Simplification, EDI Update and Group Discussion on EDI Technology **	Jim Whicker, CPAM Principal Technology Consultant Kaiser Permanente
10:00 AM —10:30 AM	Break/ Exhibitor Fair	Exhibitor Hall
10:30 AM —11:30 AM	A Comprehensive Approach to Combating Denials	Marc Tucker, DO, FACOS, MBA Senior Director Audit, Compliance & Education Executive Health Resources
11:30 AM —12:15 PM	Pennsylvania Update	Robert Greenwood, HAP
12:15 PM —01:15 PM	Lunch/Network with Exhibitors	Exhibitor Hall
01:15 PM—02:00 PM	What can we do to improve our utilization of EDI**	Jim Whicker, CPAM Principal Technology Consultant Kaiser Permanente
02:00 PM—02:30 PM	Break/Exhibitor Fair	Exhibitor Hall
<b>02:30 PM—04:00 PM</b>	<b>Everyday Leadership: Crossing Gorges on Tightropes to Success</b>	<b>Bill Clement</b>
04:00 PM – 04:15 PM	Exhibitor Raffles/Drawings	

\*\*In this session we will review the outcome of the 5010 change, the move toward implementing ICD-10, and the various Health Care Reform Administrative Simplification provisions. We will discuss the current state of the industry, what is happening now, and what is on the foreseeable horizon that you need to be aware of. There will also be time allowed to discuss your questions about what is happening and how it will affect your organization. We'll discuss Operating Rules, Payer Certification, Health Plan ID's, EFT/ERA, and many other topics. Let's discuss ways you can leverage EDI to improve your processes.

**\*There are 5.0 total education hours for this meeting so that translates into 10.0 total CEU's for all certification (CPAM, CCAM, CPAT, CCAT, and CCT).**

## Registration Form

Please register the following individuals for the **September 28, 2012** Regional AAHAM Meeting and Exhibitor Fair:

\_\_\_\_\_  
Name of Organization/Facility

\_\_\_\_\_  
Name of Attendee      E-Mail      Chapter Affiliation      AAHAM/HFMA/  
Keystone/NE/Phila      NAHAM      Non-Member

\_\_\_\_\_  
Name of Attendee      E-Mail      Chapter Affiliation      AAHAM/HFMA/  
Keystone/NE/Phila      NAHAM      Non-Member

\_\_\_\_\_  
Name of Attendee      E-Mail      Chapter Affiliation      AAHAM/HFMA/  
Keystone/NE/Phila      NAHAM      Non-Member

\_\_\_\_\_  
Name of Attendee      E-Mail      Chapter Affiliation      AAHAM/HFMA/  
Keystone/NE/Phila      NAHAM      Non-Member

### Cost:

AAHAM Member      \$90  
HFMA/NAHAM Member      \$90  
Non-Member      \$115

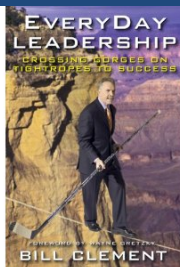
Make check payable to **KPAMA**  
Check for \$\_\_\_\_\_ enclosed

**It's easy to register and pay online. Just visit the Keystone Chapter web site at:**

<http://www.keystoneaaham.org/>

**Or, send your registration form and check (payable to KPAMA) to:**

Lisa Laudeman  
1222 Running Deer Drive  
Auburn, PA 17922  
(570) 449-0560 Phone  
(570) 628-1880 Fax  
[llaudem7@gmail.com](mailto:llaudem7@gmail.com)



**Bill Clement will have copies of his book available for purchase after his presentation. The cost of the book will be \$12. This is a great gift for the upcoming holiday season.**

**Bill will also be available to sign copies of his book.**

## ***Bill Clement***

Our featured speaker claims that one of his greatest achievements was simply surviving 11 years in the National Hockey League with The Philadelphia Flyers (aka The Broad Street Bullies)...the Washington Capitals...and The Flames, both in Atlanta & Calgary.

A closer look at Bill Clement's career, however, shows that he won 2 Stanley Cups with The Philadelphia Flyers, captained 2 NHL teams, and played in 2 NHL All Star games.

Since retiring as a player, Bill Clement has become a successful ENTREPRENEUR as well as one of Television's top sports commentators.

He was TV's National color analyst for the NHL's Stanley Cup Playoffs for 19 consecutive years on ESPN...and you may also have seen him on NBC covering both the Summer & Winter Olympics.

Bill Clement has won an Ace Award as Cable TV's best analyst in any sport, and an Emmy Award for ESPN's coverage of the Stanley Cup Finals. He is also one of the voices on EA Sports' NHL Video game and is an author, having released his autobiographical book titled: EveryDay Leadership: Crossing Gorges on Tightropes to Success.

And in spite of his busy life, he was able to develop a successful acting career, appearing in over 250 Commercials, as well as the Soap Opera, All My Children.

His latest national TV commercial was for the insect repellent DeepWoods OFF where he sat in a tent...wearing only a pair of shorts...sharing the tent...with 40,000 mosquitoes.

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## ***James D (Jim) Whicker, CPAM***

Principal Technology Consultant  
Kaiser Permanente

Jim is a Principal Technology Consultant in Health IT Strategy & Policy, responsible for coordinating and facilitating the development of administrative simplification transaction standards, code sets and operating rules. Before joining Kaiser Permanente in 2010, he was at Intermountain Healthcare for 24 years where he was responsible for implementing HIPAA Transactions and Code Sets and other related processes. Previously he was the Director of Patient Account Services at two regional Business Offices within Intermountain.

He currently participates with X12 in developing standards for Administrative Transactions and has over 18 years working with TG2/WG1 (Eligibility), WG2 (Claims), WG3 (Payments), and WG5 (Status). He is also currently active in HL7 with the attachments work group. Jim chaired the Claim Adjustment Reason Code, Claim Status Reason Code, and Health Care Decision Reason Code committee on behalf of the American Hospital Association for over 10 years and continues as a voting member for AHA. The committee approves additions, deletions and changes to the code sets used in HIPAA administrative transactions.

Mr. Whicker was a key participant on behalf of Intermountain Health Care with the Utah Health Information Network (UHIN) since its formation in 1993 through 2010. He was elected in 2009 as a Commissioner with the Electronic Healthcare Network Accreditation Commission (EHNAC) through May 2010.

With the Workgroup for Electronic Data Interchange (WEDI) since 2001, Jim served in the positions of Chair (2007-08), Chair Elect, Vice-Chair, and Past Chair, and is currently a board member representing Kaiser Permanente. WEDI is balanced across industry stakeholders including providers, health plans, consumers, vendors, government organizations and standards groups. Established in 1991 by Secretary Louis Sullivan, MD, WEDI has a role defined in the HIPAA Legislation as an advisor to the Secretary of HHS and as a facilitator of industry consensus on the implementation and fulfillment of the HIPAA mandate. WEDI regularly interacts with OESS, NCVHS, the Office of Civil Rights, as well as other local, state, and national organizations.

Jim is a National member, as well as is a Certified Patient Account Manager with the American Association of Healthcare Administrative Management (AAHAM). He has served in various local and national positions and is currently the National EDI Liaison – a position he has served in for over 15 years.